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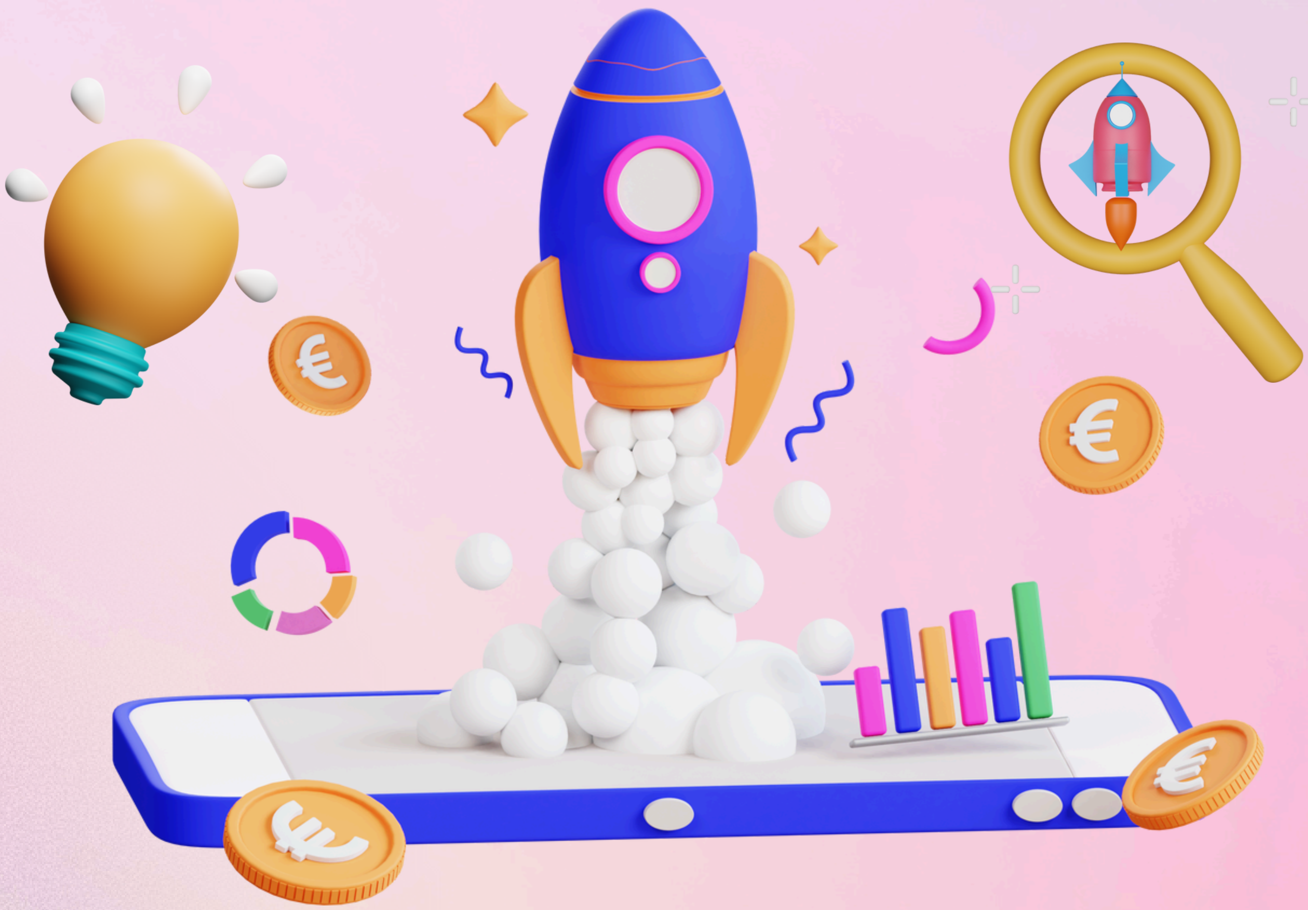
DIVERSIFY YOUR YOUR PORTFOLIO

The key to reducing risk.



1. Diversify Across Asset Classes

- *Equities (Stocks):* Growth potential but higher risk.
- *Bonds (Fixed Income):* More stable, provides regular income.
- *Commodities:* Hedge against inflation (gold, oil, etc.).
- *Real Estate:* Provides steady rental income and capital appreciation.
- *Cash & Cash Equivalents:* Highly liquid, used for emergency funds.

2. Diversify Within Asset Classes

- *Stocks: Invest across different sectors (IT, healthcare, finance, energy, etc.).*
- *Bonds: Mix of government, corporate, and high-yield bonds.*
- *Geographical Diversification: Invest in domestic and international markets to avoid country-specific risks.*

3. Use Different Investment Styles

- *Growth Stocks:* High potential but volatile.
- *Value Stocks:* Stable, often undervalued with strong fundamentals.
- *Dividend Stocks:* Provide steady income, less volatile.
- *Small, Mid, and Large Caps:* Balance between stability and high growth potential.

4. Consider Passive & Active Investing

- *Index Funds & ETFs:* Low-cost, broad market exposure.
- *Mutual Funds:* Professionally managed, but with fees.
- *Direct Stock Picking:* Requires research and active management.

5. Monitor & Rebalance Your Portfolio

- ***Review Performance Regularly:*** *Ensure your allocation aligns with risk tolerance.*
- ***Rebalancing:*** *If one asset class grows too much, sell some and buy others to maintain balance.*