

#### **EXPANSION (GROWTH PHASE)**

Invest in Technology, Consumer
Discretionary, and Financials as spending and borrowing rise. Avoid defensive sectors like
Utilities and Healthcare.

# PEAK (HIGH INFLATION & INTEREST RATES)

Shift to Energy, Commodities, and Real Estate, which benefit from rising prices. Avoid Tech and Consumer Discretionary, as higher rates hurt valuations.

# CONTRACTION (RECESSION OR SLOWDOWN)

Focus on Healthcare, Consumer Staples, and Utilities, which remain stable during downturns. Avoid Financials and Real Estate, which suffer from low demand.

### TROUGH (EARLY RECOVERY)

Invest in Industrials, Financials, and Real Estate, as government spending and lending activity pick up. Reduce exposure to defensive sectors.

#### STRATEGY:

Adjust sector allocation every 6-12 months based on economic conditions, or maintain a balanced mix and rebalance yearly.



Rotate sectors to stay ahead of market cycles and manage risk!