



INSIGHTS ON ECOMARK RULES, 2024

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WHAT IS ECOMARK?

- **WHAT**: Eco-Label for environmental friendly products.
- **PURPOSE**: To obtain Ecomark on product and/or packaging to promote eco-friendly practices.
- **GOVERNANCE**: Bureau of Indian Standards.



APPLICATION PROCESS

- **Submit Form 1 given in the Rules to the Central Pollution Control Board.**
- **The Board/Registered verifier checks compliance.**
- **Ecomark will be granted if criteria is met.**
- **Valid for 3 years.**



RESPONSIBILITIES OF ECOMARK HOLDERS

- **Affix Ecomark Label on certified product.**
- **Submit annual reports to the CPCB.**
- **Allow inspections and audits.**
- **Renew Ecomark before expiry.**





**VISIT THE CPCB WEBSITE
FOR FURTHER INFORMATION.**

