

WHAT IS DEEPSEEK?

**Is it threat to Nvidia
and Open AI**

HOW IT EFFECTS INDIA?



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DeepSeek is a new Chinese AI company that created an advanced AI model called DeepSeek-R1, similar to OpenAI's ChatGPT. What makes it special is that it was built at a much lower cost compared to other AI systems.

IS IT A THREAT TO NVIDIA AND OPENAI?

1. For Nvidia:

Nvidia makes powerful computer chips used for training AI. If companies use DeepSeek's cheaper methods, demand for Nvidia's chips might drop.

2. For OpenAI:

Since DeepSeek offers similar AI at a lower cost, it could attract users away from OpenAI, reducing its market share.



HOW DOES IT AFFECT INDIA?

1. More affordable AI:

Indian companies can use DeepSeek's cheaper AI models to innovate in healthcare, education, and agriculture.

2. Lower business costs:

Cheaper AI solutions can help Indian businesses save money and become more competitive.

3. Market shifts:

If global demand for AI chips drops, it could impact Indian IT firms working in AI-related hardware and software.



In simple terms, DeepSeek is shaking up the AI world by offering powerful technology at a lower cost. For India, it means more opportunities for innovation but also potential changes in the tech industry.

